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Nov 11, 2013 R. Edward "Ed" Freeman is a professor at U.Va. Darden School of Business and the author of the 1984 book "Strategic Management: A Stakeholder Approach." He

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Introduction. One of the most important tasks during strategy making is the management of the interface between the many (often competing) demands of an organization

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Strategic Management of Healthcare He has written numerous books on strategic management and stakeholder theory and serves on the editorial review board of

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