

# **Entrepreneurship In Hospitality And Tourism: A Global Perspective By Maureen Brookes And Levent Altinay**

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Jun 5, 2015 In: Entrepreneurship in hospitality and tourism: a global perspective. Brookes, Maureen and Altinay, Levent, eds. Goodfellow Publishers.

## **The internationalisation of hospitality firms:**

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Although it is expanding, the literature on tourism entrepreneurship remains dispersed. Scandinavian Journal of Hospitality and Tourism, 12(4),

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American hospitality faculty - a research note. / Hyun Kyung Chatfield The behavior of citing: a perspective on science \*entrepreneurship \*tourism policy and organization \*tourist . approaches, processes and criteria / Levent. Altinay, Maureen Brookes, Gurhan Aktas // . When the global meets the local in tourism - cul-.

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## **Staff profile: levent altinay - oxford school of**

Levent's research interests are in the areas of entrepreneurship, strategic alliances Entrepreneurship in Hospitality and Tourism with Maureen Brookes ( 2015). .. Paper presented at the Global Innovation and Knowledge Academy ( GIKA) Altinay, L. and Brookes, M. (2011) 'Franchise Partner Selection: Perspective of

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By Levent Altinay. approaches, processes and criteria Levent Altinay a, \*, Maureen Brookes a, Gurhan the value of partner selection research from the perspective of the franchisee has . used by entrepreneurial franchisees who ally with established franchise partners. Planning research in hospitality and tourism.

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